

UPAF Proudly Partners with Teachtown to Support Local Educators



As a Teachtown educator, UPAF invites you to experience Southeastern Wisconsin's vibrant performing arts scene using your Key to the City card. Show your card at any of our Member Groups and receive ticket discounts typically only available to UPAF donors who give \$100 or more to receive the UPAF SMART CARD. UPAF thanks you for your service, and we hope you enjoy the show!

What is the UPAF SMART CARD?

As a Key to the City holder, you receive all of the performing arts ticket discounts of the UPAF SMART CARD. This donor benefit offers "buy one, get one free" tickets to one performance for each of UPAF's 15 Member Groups. To redeem your tickets, please review the offers and information on the back side of this flyer.

Does the SMART CARD have any restrictions?

The individual performing arts groups designate their own restrictions, which are listed on the back of this sheet. Please contact them directly for further information. Tickets are subject to availability.

How many performances by each group is the SMART CARD valid for?

Card holders may attend one performance by each of the 15 UPAF Member Groups during the one year term of their card. Hundreds of exciting performances are available during the season.

When do the SMART card benefits expire?

Your SMART CARD benefits expire when your Key to the City card expires.

Do I need to register my card or access to the Internet to use my card?

No. Your card can be used immediately to receive your benefits.

Privacy Policy

UPAF will never sell personal information it has received. For more information, read UPAF's Privacy Policy at www.upaf.org/privacy-policy.

More Questions?

Feel free to contact the UPAF office if you have any further questions and we will be happy to assist you.









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UPAF SMART CARD, sponsored by  Associated Bank










The SMART CARD benefits on your Key to the City are valid for one use at each Member Group for one year.

Tickets are subject to availability. Free ticket must be of equal or lesser value. Must present the Key to the City at time of purchase. Performing arts groups designate their own restrictions. Benefits subject to change.

Cornerstone Groups

Member Group	Offer & Restrictions	To Redeem
 Transforming Lives Through Theater	Up to four half price tickets for one First Stage performance at the Todd Wehr Theater in the Marcus Center for the Performing Arts; main floor seating only. Not valid with other discounts or offers.	Purchase in person or by phone at the Marcus Center box office, 414-273-7206, or by phone at First Stage, 414-267-2961. www.firststage.org
 florentine opera	Buy one, get one free. Valid for all Florentine Opera performances. Not valid with other discounts or offers.	Purchase by calling 414-291-5700. www.florentineopera.org
 MICHAEL PINK, ARTISTIC DIRECTOR	Buy one, get one free (or buy one at half price). Valid for all performances, excluding <i>The Nutcracker</i> . Offer valid beginning two weeks prior to opening night of your preferred production.	For more information, call Milwaukee Ballet's box office at 414-902-2103. www.milwaukeeballet.org
 MILWAUKEE	Buy one, get one free (or buy one at half price). Valid for evening performances in the Quadracci Powerhouse and Stiemke Studio. Not valid for the Stackner Cabaret or for <i>A Christmas Carol</i> , special events or the last week of performances for each production.	For more information, call 414-224-9490. www.milwaukeeep.com
 MILWAUKEE SYMPHONY ORCHESTRA Edo de Waart Music Director	Save 50% on up to two Season Classics or Pops tickets.	Purchase in person or by phone at the Marcus Center box office, 414-273-7206, or at the MSO ticket office, 414-291-7605. www.mso.org
	Buy one, get one free (or buy one at half price) for any performance.	Phone orders accepted at 414-291-7800 with credit card or in person at the Broadway Theatre Center box office, 158 N. Broadway. www.skylightmusictheatre.org

Member Groups

 BEL CANTO CHORUS	Buy one, get one free Tier One tickets. Exception: <i>Christmas in the Basilica</i> , ONLY valid for Sunday, 6:30 p.m. show and not valid for Premium Seating.	For more information, visit www.belcanto.org .
 danceworks inc	Buy one, get one free (or buy one at half price) for any Danceworks Performance Company concert. Tickets must be purchased in advance.	Phone orders accepted with credit card at 414-277-8480, ext. 6025, or in person at Danceworks, 1661 N. Water St. www.danceworksmke.org
 milwaukeechambertheatre	Buy one, get one free (or buy one at half price) for any performance.	Phone orders accepted at 414-291-7800 or in person at the Broadway Theatre Center box office, 158 N. Broadway. www.milwaukeechambertheatre.com
 Milwaukee Children's Choir Building Noteworthy Character	Buy one, get one free (or buy one at half price) for any performance. Payment with cash or check only.	Reservations accepted at 414-221-7040 or purchase at the door. www.milwaukeechildrenschoir.org
 Milwaukee Public Theatre Since 1974 Daring • Daring • Inspiring	Buy one, get one free (or buy one at half price) to any performance; not applicable to benefits or fundraisers, or at venues that normally charge admission.	Reservations accepted at 414-347-1685 or pay at the door. www.milwaukeepublictheatre.org
 Instrumental in changing lives MILWAUKEE YOUTH SYMPHONY ORCHESTRA	Buy one, get one free (or buy one at half price). Pay at the door with credit card, cash or check.	Reservations accepted at 414-267-2950. www.myso.org
 NEXT ACT THEATRE INTIMATE POWERFUL	Receive up to two half price tickets for any Subscription Series performance. Not valid on Special Presentations.	Purchase by phone at 414-278-0765 or in person at the ticket office at 255 S. Water St. www.nextact.org
 PRESENT MUSIC	Buy one, get one free for one concert.	To order, call 414-271-0711. www.presentmusic.org
 RENAISSANCE THEATREWORKS	Buy one, get one free (or buy one at half price). Not valid on previously purchased tickets.	Purchase at the Broadway Theatre Center box office at 158 N. Broadway, by phone at 414-291-7800, or visit www.r-t-w.com .